

**REPORT ON RUBBER BOARD'S
PARTICIPATION IN**

**RUBBERTECH CHINA 2016
01 – 03, December 2016**

**SUBMITTED TO
DEPARTMENT OF COMMERCE
MINISTRY OF COMMERCE AND INDUSTRY
GOVERNMENT OF INDIA**

**A.AJITH KUMAR I.A.S
EXECUTIVE DIRECTOR**

**Dr.BINOI K KURIAN
DY. DIRECTOR(MARKETING)**

REPORT ON RUBBER BOARD'S PARTICIPATION IN "RUBTECH CHINA 2016", AN INTERNATIONAL EXHIBITION FOR RUBBER MANUFACTURING AND RUBBER PROCESSING SECTOR AT SHANGHAI, CHINA HELD ON 01 – 03 DECEMBER 2016

INTRODUCTION

Vide letter F.No.11/1/2016-Plant C of Government of India in the Ministry of Commerce & Industry dated 4th July, 2016 has communicated approval for Rubber Board's participation in RubberTech 2016 as part of Board's annual action plan for promotional participation/export promotion. RubberTech 2016 organized by China United Rubber (Group) Corporation is an international trade fair for rubber manufacturing and rubber processing held at Shanghai, China from 1st to 3rd December 2016 and is considered as one among the leading trade show for Rubber and Tyre industry.

About the fair

RubberTech China is an international trade fair for rubber manufacturing and rubber processing. It takes place once a year in Shanghai and has established itself as the leading exhibition for rubber technology in Asia since its foundation in 1998. International exhibitors show the full range of rubber machinery, rubber chemicals, rubber raw materials and rubber products. The visitors which are exclusively experts and professionals will find comprehensive information on the latest developments, trends, products and services from different areas of the rubber industry. The Rubbertech China is the ideal communication and information platform of the industry and allows international exchange of knowledge regarding the latest technologies and in terms of future perspectives and solutions for the industry. The fair is held in conjunction with the fair "Reifen China", the international tire fair in Asia. By combining both fairs the entire value chain of the rubber and tire industry is

presented, which leads to enormous growth and development potential for national and international companies.

RubberTech China was a platform for enabling enterprises to develop trade opportunities and promote brands in international markets. It has also been instrumental in taking the role of an essential access to information exchange and technical communication, as well as a weather vane and propeller for the global rubber industry.

The exhibition area was around 40,000 square meters. About 600 exhibitors from 30 different countries had participated in this fair. The visitors included participants from across the globe. The fair also showcased extensive product range including machinery, rubber chemicals, raw materials, auxiliaries and services for rubber industries. It is reported that the event attracted overseas visitors from different countries including Asia, Europe, Africa, Oceania, North America and South America.

Rubber Board participation in RubTech China 2016

As per the approval of Ministry of Commerce and Industry, Department of Commerce, Government of India , A. Ajith kumar IAS, Executive Director and Dr.Binoi K Kurian, Dy.Director (Marketing), Rubber Board had participated in this trade fair.

The Rubber Board was allotted Stall No 3C715, a fully loaded booth with furniture, power connection points, LCD TV etc at the stall. The stall was equipped with the following.

- Specimen and Samples of all grades of Ribbed Smoked Sheets i.e. RSS IV, RSS 3, RSS 2, RSS 1 and RSS 1X
- Specimen and Samples of all grades of Indian Standard Natural Rubber (ISNR) i.e. ISNR 5, ISNR 10, ISNR 20, 5L and 3L

- Specimen and Samples of Single and Double Centrifuged Latex (CENEX 60%)
- Directory of Branded Natural Rubber Exporters from India
- Posters promoting Indian Brand Natural Rubber and different forms of Natural Rubber and its uses.
- Brochures on branded Natural Rubber from India.

The Board's Stall attracted large number of visitors from across the globe. It was indeed an excellent opportunity to showcase branded rubber exported from India and promote India as an NR exporting country among international buyers. Besides this, the quality features of Indian Natural Rubber under the Branding Initiative by the Rubber Board were well explained to the visitors. The idea of branding natural rubber encouraged many industrialists and businessmen to focus India for sourcing rubber. Importers of rubber often had reservations on quality aspects. It is explained to them that branded NR could allay such fears citing as the quality parameters are well set by the Board to ensure the quality of the Natural Rubber marketed under the brand. It is also emphasised further that the procedure for brand certification is meticulously framed to conform the quality of each and every bale/bundle. Samples of RSS sheets and INSR blocks packed in polythene cover with Rubber Board logo were supplied to those who had shown keen interests in importing rubber from India. Some business deals were struck at the venue itself. Many prospective importers had expressed their interest in importing rubber from India. The show played host to an impressive array of tyre manufacturers, wholesalers, brokers and traders from international markets. The participating officers interacted with the visitors and had discussions and the queries were answered and the contact details of different NR buyers were collected to transmit further to NR exporters.

The Board's participation in RubberTech 2016 was an appropriate decision while the Indian rubber prices tend to move below international market. It helped to popularize natural rubber from India under the brand "Indian Natural Rubber" among the industrialists / entrepreneurs from China and other countries like Russia, Turkey etc.

A. Ajith kumar IAS
Executive Director

Dr.Binoi K. Kurian
Dy.Director (Marketing)

Encl:

- 1) Enquiry details
- 2) Photographs of the stall

Sl. No	Address	E-mail id	Remarks
1.	Burak Sendil, Director (P&HR), Kolsan Kocaeli Tire Mfg. Co. Arsianbay Organize Bidgesi, 5, sak no.341285Kartepe, Kocaeli, Turkey	burak.sendil@kocaelilastik. com.tr	200MT ISNR/month
2.	Huang Rulei, Chief Aditor, Chaina Tyre Resources Recycling	huangrulei@126.com	
3.	Cheng yun feng, GM, Qidong Yougxing rubber products Co.Ltd, Ruyi Industrial Park lvsigang, Qidong No.888	qdyx888@126.com	RSS1X
4.	Song Jian Hua ,GM Shanghai Jia yi lun Welding Co.ltd	shjiayilun@126.com	General
5.	Peter Chung, Modern Chemical, Vigor Industrial Bld. 49-53, Ta Chuen Ping Street, Kwai Chung,N.T	chung_peter_hk@hotmail.c om	PLC Crepe
6.	Wenhua Jian. Tenneco Co. Ltd, No.22, shiyang Road SND, China	wjiang1@tenneco.com	RSS 1 60 tones/month
7.	Fan yao kun, Oukaisii &E Co.Ltd, Zhrng Jiang Pronnce, Hai Ning City.	fanster88@163.com	
8.	Eunice Chao, Vice President, No. 1502-1-35, Bowel Jiengnen Mingzhu Yuen,China	cklp318@163.com	General
9.	Shi Xing Jie Shuang Feng Plastic Company	lysfxs@163.com	RSS5
10.	Liu Ling, Manager, Time leader Nanjing Imp& Export Co. Ltd, 9/F Block 3, Jiaye Intl. Town, No.158 Lushan Rd, Nanjing, China	liu@timeleader.com.cn	General
11.	James Von Urban, Director Commercial, Rua Dr.Jose A.C Bahia,199 CEP 32210-130- Contagem MG-Brasil	james@andino.ind.br	General
12.	Mr. Shang Zhen Fu	S_dreamaker@163.com	Tyre maker
13.	Qing Feng Rubber Co. Ltd,	Phone 13822362006	Small container/month
14.	Wang Peitao, Qingdao Crown Intl. Trading Co. ltd, Room No. 2609,Zijin Plaza. No.658 Jing Gangshan Road, China	Phone.13864847168	General
15.	Jiang Su Province Fei Ya Da Chemical Co. Ltd	Phone 13706276626	General

16.	Guangdong province, Rong Cheng Rubber Chemical	Phone 13925896139	RSS 1 Block
17.	Adam Yu, Manager Sale, 50# Dongfang 1 st Road, Baoon Shenzhen, China	adam@szjunyida.net	One container
18.	Robin Liang, Room No.321c, Helong Bldg.,Qingdao Free TradeZone,China	qingdaofztrade@gmail.com	General
19.	M R Alinaghian. Comm. Manager, No.6 Setayesh Ave-5 th Kilometer Andishe Rd-17 th Tehran - Iran	Info@Iranrubber.net	General
20.	Muzammil Ejaz Asaffi. Director 23-KM MultanRoad, Mohlanwal Lahore Pakistan	muzammil.ejaz@diamondf oam.com	General
21.	Mudassar Guftar. Import Manager, 23-KM MultanRoad, Mohlanwal Lahore Pakistan	mudassar.guftar@diamond tyres.com	General
22.	Jack Chen, No. 839 Dalilan Road Hongkou Distict Shanghai	1350472905@qq.com	General
23.	Korakod Klikrasan. Manager, TechnoBiz, 2521/27,Lardprao Road, Bangkok.	cs1@technobiz-asia.com	General
24.	Lei Xiaoyong. Purch. Manager, No.215, Huangshan West road, Ningbo, China	gbuyer2@tuopu.com	General
25.	Raed T.H.Al-Dossary. GM, National Rubber Spare Parts Factory P.O.Box No.5624 11nd Industrial City, Dammam	raed@yhfossary.com	General
26.	Fenia, Anhui Depreux rubber Beit Co.ltd,Development Zone, Anhui, China	yezizhangfeng@163.com	General
27.	Qu Yihui, Anhui Depreux rubber Beit Co.ltd,Development Zone, Anhui, China	qvyihui@126.com	General
28.	Sergei V. Katusov, Minsk Freeway, 213824 Bobruisk, Republic of Belarus	katusovsv@belshina.by	RSS4
29.	Gao Haiyan. Senior Manager, JYD Information Co. ltd,Chaoyang District, Beijing, China	gaohaiyan@315.com.cn	General
30.	William Guo. Sale Manager, Value Mechanical & Eletrical Products Co.ltd, Western Industrial District, China	value@worldvalue.cn	General

31.	Zhang Bo, Manager, Qing He Jx Rubber Co.ltd	18631900691	General
32.	Tony Huang, Gemini House, Waterwilgweg 6, 2050 Antwerp, Belgium	Tony @moriyaonline.com	General
33.	QI Sheng Industrial	lhx7688@163.com	General
34.	David, Jianxin Zhao's Group Co.ltd, No. 281 Keyuan North road, Zhejiang, P<R, China	huxudong@jianxin.com	RSS3
35.	Wendy Wu. Sales Manager, Qingdao Spark Group Co. Ltd, Wanglai Industrial Park, Qingdao, China	wendy@qdjinrunqi.cn	General
36.	Jiang Han XianSu JiXie, Jiang Su Province	jianghanjixie@126.com	General
37.	Shamsheer M, 16-f, Industrial Park-11, Salempur Mehdood, SIDCUL, Haridwar (UK)	ideal.elastomers@rediffmail.com	General
38.	Ashish Pandey Vice President, JK Tyres, Patriot House, 3, New Delhi-110002	ashish@jkmail.com	General
39.	Vimal Bhansali, Director, Somi Conveyor Beltings Ltd, Jodhpur-342001	director@somiconveyor.com	General
40.	Praveen Joshi, GM (Ourchase), JK Tyres, Patriot House, 3, New Delhi-110002	praveen.joshi@jkmail.com	General
41.	Rehan Omar Bharara, 45-D, Miran Mohd Shah road, K.D.A Scheme No.1 Karachi Pakistan	Onecomchem.rehan@gmail.com	General
42.	Zhang Lijuan. Sales Manager, Dezheng Auto spare Parts Co..ltd, Wangguanzhuang industrial Area, Hebei Province	admin@hbdezheng.com	General
43.	Stevan Yira, Dy.GM, Wu Han City, Yby Company	yxq650180@sina.com	General
44.	Unique Rubber Technologies, Parobe 2323. Sao Leopoldo, RS. Brasil	bernardo.campos@unirtec.com	SIR 20
45.	Kunming Yunken Rubber Tradel TD. Co.	Phone 13619608681	RSS3
46.	Leandro Braga Alexandre, Industrial 1420 Cep. 35040-610, Minas Geris, Brasil	leandro.braga@abcborracha.com.br	RSS 3
47.	SRJ	bin.xu@saikosrj.com	General

48.	R Raghuram. Director, Horiaki India Pvt. Ltd, 45.NH. Tambaram, Chennai 600045.	raghu@horiaki.com	General
49.	Tushar Kalkani, Manager Production, Ami Polymers Pvt. Ltd. 319, Mahesh Indl. Estate, Mumbai-401104	prod_sil4@amipolymer.com	General
50.	Alpesh Gandhi, MD, Ami Polymers Pvt. Ltd. 319, Mahesh Indl. Estate, Mumbai-401104	alpesh@amipolymer.com	General
51.	Larisa Bondar, Head of Marketing, SIBUR, 16.bld.3, krzhizhanovskogo str, Moscow, Russia	BondarLM@sibur.ru	General
52.	Rento Basile, Director, Basile Quimica Ind.e Com. Ltda., Rua Pierre Lafage.196. Sao Pado, CEP.05163-060.SP, Brasil	diretoria@basilequimica.com.br	RSS 3
53.	T N Tiwary. Director Technical, Golden Rolls Pvt. Ltd. A-11, 2 nd Floor, Pamposh Enclave, New Delhi-110048	tnt@goldenrolls.com	RSS2,3,4,5
54.	XingHua, Xing Hua Rubber Factory, Guang dong Province, Fo Shan City	sony8088@126.com	RSS 3
55.	Amit Bhalodi. Director, Shantol Green Energy(India)Pvt. Ltd, Melcoda P O, Rajcot-360021	info@higreencarbon.com	General
56.	Shangghai I Ben Textile Co. Ltd.	jenny@ibena.cn	Textile material
57.	Shigeki Adachi. Advisor, Maruben Techno Rubber Corporation, Chuo-Ku, Tokyo Japan	s.adachi@mtr-cop.co.jp	RSS 3
58.	YEN GUAN INDUSTRIAL CO.,LTD. Eric Lin, Yeu Guan Industrial Co. Ltd, Yuanlin City, Changhua County, Taiwan	Jak1592000@gmail.com	RSS 3
59.	Herbert W Flores Concha. GM, Reencauchadora Continental, San Martin de Porres /Lima – Peru (South America)	reencauchadoracontinental@gmail.com	RSS 3
60.	Trading Company	Phone 13503957691	RSS 1 & 1X
61.	Zhao Chuan Chong, Shanghai Preiskchem Company	214858861@qq.com	RSS 1 & 1X
62.	Mingcheng Liu, Foresight Target Group Intl.Co.Ltd, Yuanlin City, Changhua County, Taiwan	jackliu@foresight-tg.com	RSS 1 & 1X
63.	Dr. Michele Candidi , Purchasing Manager, AMIK Italia S.p.A-	Michele.candidi@amikitalia.it	RSS 2 & 3

	5/7,Via Fantoli-20138 Milan- Italy		
64.	Tim Jiang, Foreign Business Manager, Taicang Guanlian Polymeric Material Co. Ltd, Hi-tech Development Zone,Jiangsu, China-215412	jiangyh@guain.com.cn	RSS-1000MT/month
65	Zhou Xinrong, Vice GM, Taicang Guanlian Polymeric Material Co. Ltd, Hi-tech Development Zone,Jiangsu, China-215412	zxr@ guain.com.cn	RSS-1000MT/month
66.	Zhang DeChao, Shanghai Lotrec Company	Damon.zhang@lorechem.com	General
67.	Kashif Raza, Media Day Marketing, Dilsukh Nagar, Hyderabad-500060	tttexpo@gmail.com	General
68.	Jason He, General Manager, Green Will	Jason@green-will.cn	Rubber 80tone/anually
69.	Benjamin Luo. Manager, Xiamen Shenghui Co. Ltd, 200 Hennessy road, Wahchai, Hong Kong	rubxiamen@gmail.com	General
70.	Celia Shen, Sales Manager, Machine International Trade Co. Ltd, Wujing, Changzhou, Jiangsu, China	celia@jsmctrade.com	General
71.	Prakash k Vaghani, B P Chemicals, Gladdiola, Hunuman road, Mumbai -400057	prakash.vaghani@bpchemindia.com	General
72.	Mikhail E Zhdanovich. Rigional Manager, B Z S Invest FZE, 804 Saphaire Tower, Deira Dubai	almrubbergroup@gmail.com	ISNR/ RSS
73.	Alexey Turyanytsya, B Z S Invest FZE, 804 Saphaire Tower, Deira Dubai	Alexey.turyanytsya@gmail.com	ISNR/ RSS
74.	Alessandro Zachia, Rod. PR444 – Km38 –Pq Industrial 11 Cx. P.241 –CEP, Mandaguri- Pt.	compras@iabv.com.br	General
75.	Candice, Optimix Chemicals	yunchen34@hotmail.com	RSS3 100/month, STR20/100MT/month, Latex2000MT/month
76.	Trokhymchuk Roman, Director, Atalanta Ltd.	atalanta2003@ukr.net	RSS1 & 5
77.	Albert Araullo. GM,Ulyanovsk Region, 433504, Russia	aataullov@gmail.com	General
78.	General Manager, Yongqi	Zhangguoliang6688@163.c	General

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79.	Fang Qin, Chang Feng Trading Company, Jin Jiang City	490299348@99.com	RSS 4 in Block
80.	Lisa Lyu, SNC tire, Lushan Industry Zone, Yishul Shsdong, China	lisa@snctire.com	General
81.	Daniel, Triangle Tyre Co.Ltd,No.9 Yinchusn East road, Qingdao, China.	tyre@cncq.com	General
82.	Derek Du, Shandong Wanda Boto Tyre Co. Ltd., Tongxing road, Dongying City Shandong Province	derek@bototyre.com	General
83.	Anna, Shandong Hengyu Technology Group, Guangrao County, Shandong, China	Anna@hengyugroup.com	General
84.	Jenny, Xishui Industrial Area, Dongying, Shandong, China	jenny@shengtaigroup.com	General