

REPORT ON PARTICIPATION OF RUBBER BOARD INDIA

IN THE RUBBERTECH CHINA 2015 HELD AT SHANGHAI

International Exhibition on Rubber Technology



Submitted to

the Ministry of Commerce & Industry

Department of Commerce, Government of India

by

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DIRECTOR FINANCE

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DEPUTY DIRECTOR (EXCISE)

1. Introduction

The 15th International Exhibition on Rubber Technology and Elastomer was held at the Shanghai New International Expo Centre (SNIEC) from 11th to 13th November 2015. RubberTech China is an international trade fair for rubber manufacturing and rubber processing. It takes place once a year in Shanghai and has established itself as the leading exhibition for rubber technology in Asia since its foundation in 1998.

2. About the Fair



International exhibitors show the full range of rubber machinery, rubber chemicals, rubber raw materials and rubber products. China United Rubber (Group) Corporation is the fair organizers. The visitors which are exclusively experts and professionals will find comprehensive information on the latest developments, trends, products and services from different areas of the rubber industry. The RubberTech China is the ideal communication and information platform of the industry and allows international exchange of knowledge regarding the latest technologies and in terms of future perspectives and solutions for the industry. The fair is held in conjunction with the fair "Reifen China", the international tire fair in Asia. By combining both fairs the entire value chain of the rubber and tire industry is presented, which leads to enormous growth and development potential for national and international companies.

It is learnt that on the whole the organisers welcomed about 447 exhibitors from 21 countries and nearly 16000 visitors from 66 countries on the 15th Edition of RubberTech China in Shanghai on the 3 days of the fair, from 11th November to 13th November 2015.

The venue was the Shanghai New International Expo Center (SNIEC) is China's leading expo center, boasting state-of-the-art facilities. Situated in Shanghai's Pudong district, the heart of Chinese business, SNIEC has

attracted worldwide attention since its opening on November 2, 2001. Featuring a prime, easily accessible location, a pillar-free, single story structure and a wide array of expert on-site services, SNIEC has been experiencing rapid growth. It now hosts more than 70 world-class exhibitions each year and this number is set to grow in the future. Currently, SNIEC has 13 exhibition halls with 150340square meters of indoor exhibition space and 100000 square meters of outdoor exhibition space.



3. Participation of Rubber Board

As per the approval of the Ministry of Commerce and Industry, Department of Commerce, Government of India, Viju Chacko, Director (Finance) and P R Viswanatha Prabhu, Dy. Director (Excise) from Rubber Board had participated in the fair. The Rubber Board was allotted Stall No. 3C716 in Hall No. E3. The exhibitors provided necessary furniture and power connection points.



Various posters highlighting Achievements of Rubber Sector in India and Indian Brand Natural Rubber were exhibited in the stall which has attracted huge number of visitors. The samples of Sheet Rubber and Block rubber was also an attraction for many. The main exhibits were as follows:

- ❖ Specimen and samples of all grades of Ribbed Smoked Sheets such as RSS 1X, RSS 1, RSS 2, RSS 3, RSS IV and RSS V.
- ❖ Specimen and samples of Indian Standard Natural Rubber, i.e., ISNR 5 and ISNR 20.
- ❖ Directory of Branded Natural Rubber Exporters from India.
- ❖ Posters promoting Indian Brand Natural Rubber.
- ❖ Posters explaining various brand of natural rubber and its uses.
- ❖ Brochures on Indian Natural Rubber.
- ❖ In addition a movie on Indian natural rubber was played over television showing various stage of production of natural rubber and its utilization.

Rubber Board Stall attracted large number of visitors from host country of China and other countries such as Sri Lanka, Pakistan, Afghanistan, Ireland, Poland, Malaysia, etc. Most of the people who visited the stall were not familiar with English. For that we engaged Mrs. Sonia from Malaysia as interpreter. A list of personalities who interested in import of rubber from India is attached in the Annexure along with their contact details and probable quantity they might import.

Snapshots of the Event





4. Outcome of the Participation

Even though the fair was a good event to introduce the Indian brand natural rubber to the world community the huge difference in price of Indian rubber with the international one is a hurdle in the export of the same. It seems that in the near future the scenario will change and Indian Branded Natural Rubber will show its presence in the international market.

5. Acknowledgement

We are extremely grateful to the Chairman, Rubber Board and also to the Ministry of Commerce and Industry for giving us an opportunity to participate in such an important event like RubberTech 2015 and highlight the importance of Indian Brand Natural Rubber for promoting the export of it as the delegates of Rubber Board India.

November 11-12-13

Kottayam
04.12.2015

P R Viswanatha Prabhu
Dy. Director (Excise)

Viju Chacko
Director Finance

ANNEXURE I

Details of personalities visited the Rubber Board Stall at Rubber Tech 2015

Sl. No.	Name of Visitor /Company	E-mail ID	Mob/Tel no.	Requirement (Approx. Quantity in Tonnes)
1	Yon Xin Yuan	975464909@qq.com	18863580756	200-300
2	Wang Yu, Bridgestone (China)	Wang-yu@bridgestonecnc.com	86510-8532-2282(Ext33203)	Above 5000
3	Jianji Tai	34522044@qq.com	1377864113	200
4	Ding Yuu, Shang Da Co.		18015883899	100
5	Fu Jing Hai, Yu Yue Co.		13883290888	100
6	Edward Lee, Sino Corporation	iwlee@e-sino.com.cn	86532-8908-7165 (Ext 101)	300
7	Yuriy Pugashov, BelVVT Co. Ltd.	bel_vvt@yendex.ru	375-214-435705	300
8	Justin Cao, SC 199.Com	Justin.cao@sci99.com	86533-6099903	100
9	Wu Xi Xin Bo Co.		13951508697	50
10	Cadcaili, Shanghai Bei Yue International Co.	307412230@qq.com	13951508697	200
11	GaminiGuna Sekara, The Ceylon National Chamber of Inds.	cnci@slt.lk	+94777515224	
12	Kermit, haining Oukaisi Import & Export Co. Ltd	Kermit@oukaisiexp.com	18668351119	100
13	Zhong Long Tian, Zhongli Corporation	tianzhonglong@zic.com.cn	862131275838 (Ext8272)	200
14	Jiang Wang, Jianxian Zhao Group	Wangjian2@zic.com.cn	8657459975073	500
15	Zhon Hai Ning, Qi Guang Plastic Co.	Haining.zhon@saikosrj.com	86573-82223028 (ext98)	50
16	Muhammed Tausif, TA international	mtausif@tainternational.com.pk	92-301-8644504	60
17	Habib-Uddin, Executive News Enterprises	Sherry_3575@hotmail.com	923332122097	
18	M. Shariq, Ennco Rubber Inds (P)Ltd	m.shariq@outlook.in	91-9837657807	
19	Safdar Ali, Ahmed Belting Inds	ahmedbeltingindustries@gmail.com	92-300-4131421	240
20	Tayfun Yure, Yure Plastic	info@yureplastic.com	86-021-58350906/07	50
21	Kate Chen, Pan Continental Chemical Co.	Pcc22@pccchem.com	886-4-26811401	100
22	Khalid Abdul Rahman, Warisan Impian Maju SDNBHD	wimshka@gmail.com	60122123346	100
23	Tina Wang, Qingdao Huawu Rubber & Plastic Co. Ltd.	hwkooway@126.com	86-15264212666	100
24	Li Zhenrong, Shandong Jiangshan Group	sdjs@jiangshangroup.com	86-13780797883	
25	Shen Rong Qi, RI ZhaoshengtongSuji Poco Ltd.	rizhaoshengtong@163.com	13806332868	
26	Jongyong Kim, HRS Co, Ltd	kimjy@hrsilicone.com	186-2628-6367	
27	Yang Zhi Ming, Mianyang Au Tai Rubber Platic Trading Co.	2277139308@qq.com	1366833022	500
28	Xu Duo Quan		15356581857	
29	Xie Xuang Fa		1382387550	
30	Dorota Szczesny, torimex Chemicals Ltd., Poland	Dorota.szczesny@torimex-chemicals.com.pl	48-601664995	
31	Saeed Mirshekar, Iranian Polymer Meyer Ind. Group, Iran	Mirshekar.s@gmail.com	982165524565	50
32	Jason He, Green Will	Jason@green-will.cn	86-2162836288	50

33	Helen Xia, Zhoushan Yuze Plastic & Rubber Mfg. Co. Ltd	Helen_plastics_1982@hotmail.com	86-13575630165	100
34	Kenny Khoo, Pan Line Consolidated Sdn.Bhd.	Malaysia@panline.asia	6016-2018609	
35	Gao Wei, Shanxi baide Turugon Mao	Golden888wei@163.com		
36	Oguz ADLI, MPM Machinery Indl. Co. Ltd.	info@mpm.com.tr	5325765473	
37	Hon Bing Wu, Zhong Bo Company	2602783668@qq.com	13831858866	
38	Chan Xiao Jia		47477921599	40
39	Kathy Su, Datian J&C Prosperous Trade Co. Ltd.	Kathy@djcsr.com	13898628806	200
40	Sun Jianbo, Yangzhon Doni Co. Ltd.	Doni_rubber@163.com	13665240661	
41	Chen Jian Long, San Zheng Rubber Co.		86-573-87368508	100
42	Karen Zhang, Jiaxing Zhiyne Rubber & Plastic Co.	zhangvonmei@rubber-wheels.com	13606835518	
43	Zhuang Shiping	Xiaopmg0135@126.com	17706178016	
44	Ding Chunnian, Anhui GVG New Material Co.	Dingcn1980@163.com	86-15357966198	
45	XuLiang Shan, Wan Feng Yuan Rubber Co.		13958507000	
46	Harry Lee, Qing Dao Huicai Machine Mfg. Co.	harry@huicaiglobal.com	86-1866168536	
47	Shuvangzhu Biswas, Bangladesh	shuvangshu@live.com	86-186201611971	50
48	Park Tongmin	Park.young.min@drbworld.com		
49	Yaojie Ming	jmhsk@aliyun.com	13924682699	
50	Chen Yan Zhao, Amoy SLD Rubber Indl. Co. Ltd.	princeyanzhao@126.com	86-592-7233353 (ext 18)	
51	Joo Rak Lee	koreatoy@live.co.kr	82-10-6331-3685	
52	Anand Likhite, BKT	Anand.likhite@bkt-rubber.com	91-98-9243-75	
53	Davis Fan, Hai Men Jznma Tech Davis	Davis1948@163.com	86-021-66029938	
54	Bruce Huang, Gualin Polymer	hgm@gualin.com	15151686825	
55	Jiangdong Zhu. PhD, Newell Rubbermaid	Jiangdong.zhu@newellcd.com	86-2247257819	
56	Jun Ping He, Deppon Logistic Ltd.	wangvenshan@deppon.com	86-183-21083163	
57	Yuhong, Hebi Huaxia Additive Ltd.	Hbhx-cxx@vip.163.com	1384917229	40
58	Davis Fan, Haimen Jinma Rubber & Plastics Machinery Technology Co. Ltd.	davis		